



NEWLEAF DURIAN: A COMPLETE DURIAN AGRI-VALUE CHAIN

Founded in 2017, Newleaf has flourished into a source of great pride as a Malaysia durian plantation company. Our unwavering dedication to excellence, sustainability, and innovation has driven us to evolve from a 100% upstream plantation entity to a prominent player in the durian industry, now owning a complete agri-value chain from upstream plantations to downstream manufacturing and processing.

Guided by a clear vision for growth, we have consistently expanded our plantation size, with an ambitious aim to achieve an impressive 500 acres by 2026. A pivotal moment in our journey came in 2021 when we solidified our position in the global market by establishing our own processing and manufacturing factory. This move reflects our commitment to adhering to the highest standards, ensuring unparalleled quality through certifications like GMP and HACCP.

At the core of our enterprise lies an unwavering passion for sharing Malaysia's finest durians with the world. Our exclusive brand, Newleaf Durian, embodies this passion, seeking to redefine the premium durian experience with every bite. With authenticity and indulgence in mind, we strive to bring the best of our durians to the discerning palates of consumers worldwide.



NEWLEAF MANUFACTURING PLANT
PETALING JAYA, SELANGOR



NEWLEAF
MANUFACTURING IS
NOW GACC CERTIFIED



We are thrilled to share some remarkable updates from Newleaf Manufacturing, as we continue to thrive and set new milestones in the industry. Our dedication to excellence and commitment to quality have been recognized through various certifications, and we are proud to announce that Newleaf Manufacturing is now GMP, HACCP, and GACC certified.

The CHINA GACC (General Administration of Customs of China) is a regulatory authority in China responsible for overseeing customs and import/export activities. For us at Newleaf Manufacturing, obtaining the CHINA GACC certification signifies our compliance with China's customs regulations, allowing us to export our premium frozen durian products to this vast and dynamic market.

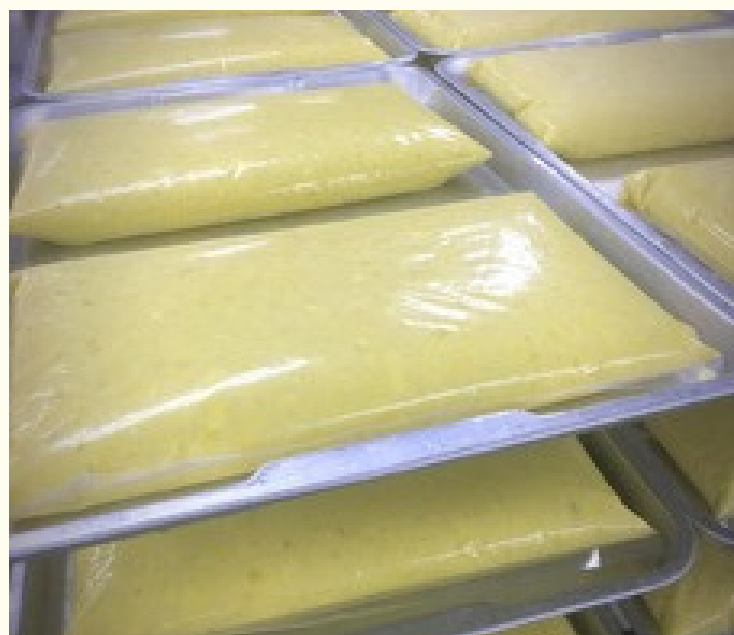
GMP (Good Manufacturing Practice), HACCP (Hazard Analysis Critical Control Points), and GACC (General Administration of Customs of China) certifications are a testament to our relentless pursuit of quality and safety. These certifications ensure that our manufacturing processes adhere to the highest industry standards, allowing us to deliver products that meet and exceed our customers' expectations.

TRIUMPHANT GROWTH: NEWLEAF EXPORT REVENUE SURGES OVER 387% FROM 4 MILLION IN 2021 TO 15.5 MILLION RINGGIT IN 2022

Newleaf Manufacturing has been making strides in the global market, successfully exporting our premium frozen durian products, including frozen whole fruit, frozen durian pulp, and frozen durian paste, to several countries, including China, USA, Australia, Hong Kong, and Singapore. While we value all our export markets, we have identified China as our primary target market due to its vast potential and growing demand.

Our export revenue has experienced significant growth, increasing from MYR 4 million in 2021 to MYR 15.5 million in 2022, reflecting a remarkable growth rate of 387%. Several factors have contributed to this success. Our dedication to maintaining high-quality standards, evident through certifications like GMP, HACCP, and GACC, has helped build trust and loyalty among our customers.

As we continue to pursue excellence and innovation, Newleaf Manufacturing remains committed to providing top-quality products to our valued customers in both existing and new markets. As we look ahead to 2023, we are projecting an even more impressive revenue of 40 million, which further solidifies our position as a prominent player in the global durian industry. We are optimistic about our future growth prospects and will strive to solidify our position as a prominent player in the global frozen durian market.





NEWLEAF ECO 56 ACRES DURIAN FARM PELANGAI, BENTONG, PAHANG



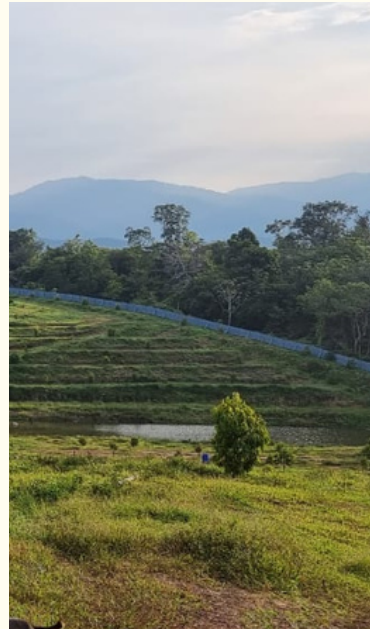
FARM PROGRESS UPDATE – YEAR 2

The durian farm has come a long way since its inception, and we are elated to announce that it has now entered its second year of cultivation.

Spanning an impressive 56 acres, this land is home for 2400 durian trees, devoted 70% of the farm to the highly sought-after Musang King breed and 30% to the delectable Black Thorn breed.

Our unwavering focus remains on the healthy growth and well-being of every durian tree on the farm. Our dedicated team of horticulturists and agriculturists put in the utmost effort to provide personalized care to each tree. From regular inspections to timely pruning, we meticulously administer the correct fertilizers at different stages of the trees' growth. We leave no stone unturned to ensure the optimal development of our precious durian trees.

With tender care and attention showered on our durian trees throughout the year, we are eagerly anticipating the fruit yield in 2023. The trees have flourished under our watchful eyes, and we are confident that they will bear the finest, most flavorful durians imaginable.





**NEWLEAF VENTURE 32 ACRES DURIAN FARM
PELANGAI, BENTONG, PAHANG**



**EXCITING
DEVELOPMENTS AS
LAND, INFRASTRUCTURE,
AND EARTH WORK
COMMENCES**

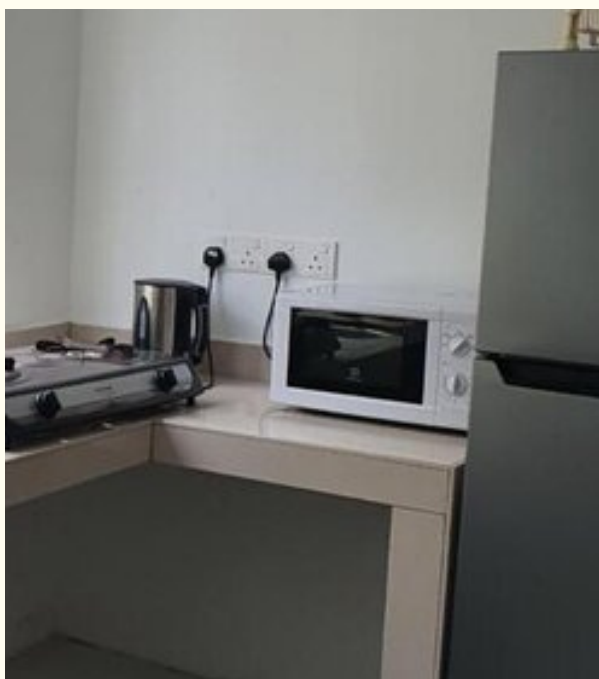
Our durian plantation development in Mukim Pelangai, Bentong, covers 32 acres of land. We are focused on creating a diverse orchard with approximately 1300 durian trees, comprising 60% Musang King and 40% Black Thorn durian breeds.

Water management is a priority, and we have established two man-made ponds and installed advance irrigation system to secure a stable water supply for the plantation throughout the year.

To guarantee the highest quality of durian trees, we have set up our own nursery where we are nurturing saplings of both Musang King and Black Thorn varieties. These saplings will be transplanted into the plantation once the land preparation work is completed.

With a well-planned approach to land preparation, water management, irrigation, and nursery cultivation, we are confident in achieving excellence in durian production.





A POSITIVE AND HEALTHY WORKERS LIVING SPACE

The worker quarters at Newleaf stand as a testament to our company's values and vision. By investing in our employees' well-being and providing them with a comfortable living space, we aim to create a harmonious and productive work environment. Our worker quarters boast modern amenities to ensure our employees' convenience and comfort. Each living space is thoughtfully furnished with cozy beds, ample storage, and well-lit common areas. We have also incorporated recreational facilities, creating spaces where our employees can unwind and socialize during their leisure time. We believe that this initiative will further strengthen the bond between the company and its employees, ensuring a brighter and more prosperous future for all.



NEWLEAF AGRO 10 ACRES DURIAN FARM PELANGAI, BENTONG, PAHANG.



EMBARK ON A JOURNEY OF GROWTH

Since February 2022, we've been dedicatedly working to transform an existing palm plantation into a flourishing durian paradise with 423 durian trees now standing tall on the rejuvenated land, our plantation proudly hosts 65% Musang King and 35% Black Thorn trees.

To ensure our durian trees thrive, we've taken crucial steps to secure a reliable water supply. A man-made pond and drilled underground water sources provide the essential hydration our crops need to grow strong and healthy. To protect against potential threats, we've implemented sturdy fencing around the plantation. Additionally, we've installed a comprehensive drainage system, expertly designed to safeguard the trees from any adverse effects of excessive rain during the rainy season.

With great anticipation, we now enter the maintenance stage. Over the next five years, we will dedicate ourselves to nurturing and tending to our durian trees, fostering their growth and development.



DURIAN OASIS 15 ACRES DURIAN FARM
PELANGAI, BENTONG, PAHANG.

**STRIVING FOR A
FRUITFUL YIELD IN 2028**

On this picturesque 15-acre expanse, we have carefully planted a total of 630 trees, selected with utmost care to ensure both quality and diversity. Our orchard boasts a harmonious blend of 60% Musang King breed and 40% Black Thorn breed, a strategic choice to cater to the market's demands and preferences.

As we cherish our dream of a bountiful harvest, we are proud to announce that the trees have successfully completed their first year of growth. During this crucial period, our dedicated team of horticulturists and agricultural experts has been diligently monitoring the orchard, providing tender care and necessary nourishment.

With each passing day, our commitment to success grows stronger. Our topmost priority remains to ensure the healthy growth of these young saplings, nurturing them into strong, fruit-bearing trees. As we embark on this journey, our collective vision is set on achieving a remarkable fruit yield by the year 2028.





DURIAN OASIS 5 ACRES DURIAN FARM
BENTONG, PAHANG.



**NATURE'S BOUNTY
UNLEASHED:
ANTICIPATING A
BOUNTIFUL DURIAN
HARVEST AT OUR
BENTONG FARM THIS
JULY**

We are thrilled to share an exciting update about our durian farm in Bentong as we eagerly await the approaching July durian season. It promises to be a fruitful period, with our farm expecting to yield an impressive 5 tons of durians from July to August.

Our farm boasts a total of 243 durian trees, and we're proud to announce that a staggering 90% of these trees belong to the highly sought-after Musang King breed. This means that you can anticipate indulging in some of the finest and most flavorful durians during the upcoming season.



While we are optimistic about the season ahead, we also acknowledge the challenge posed by the unpredictable weather. As we brace for increased rainfall, there is a possibility that the yield might be affected. However, rest assured that we have taken necessary precautions to prevent any potential fruiting failure due to excessive rain.

To ensure robust fruiting, we have meticulously provided our durian trees with the proper fertilization they need. This will fortify the fruiting process, allowing the trees to withstand the elements and produce top-quality durians for your enjoyment.

At our farm, we still rely on the beauty of natural pollination. The enchanting dance of bees, the assistance of fruit bats, and the gentle touch of the wind all play a crucial role in the pollination process, creating a harmonious ecosystem for our durian trees to thrive.

As we eagerly await the start of August, we expect the first fruits to drop, marking the beginning of our durian harvest. The harvest period will span approximately 25 days until the season comes to a close in mid-September. So, get ready to savor the luscious flavors of fresh, hand-picked durians straight from our farm!





NEWLEAF ECO 10 ACRES DURIAN FARM LIPIS, KUALA LIPIS, PAHANG.



GROWING TOWARDS FIRST HARVEST IN 2024

Our 10-acre durian farm in Kuala Lipis, planted in 2019, is now entering its 4th year. We are thrilled to share the progress of our journey and what lies ahead for the first harvest in 2024.

With 380 trees in our lush plantation, 85% of them are the esteemed Musang King breed, and the remaining 15% represent the delightful Black Thorn variety. We're expecting at least 50% of these trees to yield their delectable fruits by mid-2024.

Our work priority is to nurture the trees for a successful and rewarding harvest. To ensure healthy tree growth and maximize yields, we've been diligently pruning and enhancing our irrigation system to provide the perfect water supply.

As we approach the first yield, we anticipate an average of 8 to 10 durians per tree in their initial year of fruiting. Though modest, it marks the beginning of an exciting journey towards a total expectation of 4 tons of durians in 2024.



EMPOWERS MALAYSIAN SMES WITH ALTERNATIVE FUNDING THROUGH CROWDFUNDING

On 31st May 2023, Newleaf had the privilege of participating in a prestigious event organized by the Security Commission Malaysia, aimed at exploring alternative funding options for Small and Medium Enterprises (SMEs) in Malaysia. As a panelist, Mr. Kaeden Ho, representing Newleaf, had the opportunity to share our success story of securing funding through the innovative and increasingly popular method of crowdfunding.

The event brought together industry experts, government officials, and SME owners, all seeking new avenues to address the funding challenges faced by small businesses in Malaysia. The primary focus was to shed light on alternative financing models that can help SMEs flourish and thrive in today's competitive market landscape.

During the panel discussion, Mr. Kaeden Ho eloquently presented how Newleaf successfully navigated the crowdfunding realm, enabling our company to secure the necessary funds to fuel our growth and innovation. Through our experience, we demonstrated the immense potential and benefits of crowdfunding as an alternative funding channel for SMEs.

In addition to sharing our success story, we highlighted the key considerations and best practices for SMEs when venturing into the crowdfunding landscape. We discussed the importance of thorough preparation, creating a compelling campaign narrative, leveraging social media and digital marketing platforms, and building a strong community around the business.

We would like to express our gratitude to the Security Commission Malaysia for organizing this insightful event, which provided us with the opportunity to connect with industry peers, share our story, and learn from other successful entrepreneurs. We also extend our heartfelt appreciation to all the participants who attended the event and expressed interest in our crowdfunding journey.





SAVORING NATURE'S FINEST: A FASCINATING DURIAN FARM VISIT IN BENTONG, PAHANG

In month of July, we hosted a few unforgettable durian farm visits for our visitors and shareholders.

Located in the heart of Bentong, our matured durian farm is currently in full production, yielding some of the finest durians in the region. The durian farm visit proved to be an enriching experience for all who attended, deepening their understanding of the labor and passion that goes into cultivating these delectable fruits.

But the highlight of the event was undoubtedly the durian tasting session. Visitors were treated to a tantalizing array of durian breeds, each offering a distinctive flavor and texture. Among the varieties available were the beloved D24, the delightful D101, and the highly sought-after king of durians, the Musang King. With each mouthwatering bite, guests had the chance to savor the nuances of each breed, leaving their taste buds in pure delight.

For those who missed this opportunity, stay tuned for our upcoming events as we continue to connect people with the fascinating world of durian farming!





NEWLEAF DURIAN: ELEVATING MALAYSIA'S FINEST FROZEN DURIAN TO THE WORLD

Welcome to Newleaf Durian, where our commitment to quality begins with the selection of the top four Malaysia durian breeds: Musang King D197, Black Thorn D200, 101 Durian, and D24 Sultan King. These durians are the crown jewels of Malaysia's durian heritage, and their popularity extends far beyond our borders.

To cater to diverse preferences, we offer both frozen whole fruits and frozen pulp, ensuring that the natural freshness and goodness of the durians are preserved. Consumers can now savor the delightful flavors at their convenience.

For food manufacturers seeking the authentic durian essence in their products, our durian paste is the perfect ingredient. From ice cream to mooncakes and even pizzas, our paste adds an unmistakable Malaysian flavor to various culinary creations, captivating taste buds around the world.

In 2021, we embarked on a mission to establish Newleaf Durian as a premium durian brand, recognized and reputable worldwide. Our brand essence lies in delivering the highest quality of Malaysia's best durians, a promise we uphold with utmost pride and sincerity.

Looking ahead, our primary target markets are China, Indonesia, and Australia. We eagerly welcome distributorship inquiries from across the globe. By collaborating with partners who share our passion for quality, we aim to bring Newleaf Durian to durian lovers far and wide, allowing them to experience the pride of Malaysia's finest frozen durian exports.

For inquiries and more information, please do not hesitate to contact us. Together, let's savor the essence of NewLeaf Durian and delight in the flavor of Malaysia's pride!

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